

DERWENT-ACC-NO: 2004-526089

DERWENT-WEEK: 200501

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TITLE: Football-shaped remote control device, for controlling television showing American football game, is licensed for use by person authorized to watch television transmission

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PATENT-ASSIGNEE: CORPORATE SOLUTIONS LTD [SOLUN]

PRIORITY-DATA: 2002AU-0100300 (April 17, 2002)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE
PAGES MAIN-IPC		
AU 2002100300 A4	May 16, 2002	N/A
000 H04N 007/00		
AU 2002100300 B4	May 16, 2002	N/A
010 H04N 007/00		

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO
APPL-DATE		
AU2002100300A4	N/A	2002AU-0100300
April 17, 2002		
AU2002100300B4	N/A	2002AU-0100300
April 17, 2002		

INT-CL (IPC): G08C017/00, H04N007/00

ABSTRACTED-PUB-NO: AU2002100300B

EQUIVALENT-ABSTRACTS:

NOVELTY - A remote control device (10), used for accessing an entertainment transmission, e.g. American football, on a television set, has a body (12) with several control buttons (14), and an infrared transmitter (16) to transmit the control signals. The device's body is decorated to resemble an aspect of the

entertainment transmission, i.e. is in the shape of an American football.

DETAILED DESCRIPTION - The buttons are arranged to resemble e.g. patterns and laces on an American football. The remote control can also be used to access ordinary television programs. Authorization to use the remote control decoration can be obtained through purchasing, licensing, contracts etc. This authority is held by the same person who has the authority to view the entertainment transmission.

INDEPENDENT CLAIMS are also included fro the following:

- (1) a system for enhancing an entertainment transmission; and
- (2) a remote control device used by a subscriber.

USE - For controlling a television. Can also be used to control video recorders, stereo systems and DVD players.

ADVANTAGE - The device can be held comfortably in the user's hand. The football team can earn revenue through the licensing. The remote control can also be shaped to resemble other objects, e.g. tennis ball with buttons along the seam, etc.

DESCRIPTION OF DRAWING(S) - The drawing shows a side elevational view of a remote controller.

Remote control device 10

Body 12

Buttons 14

Infrared transmitter 16

CHOSEN-DRAWING: Dwg.1/1

TITLE-TERMS: FOOTBALL SHAPE REMOTE CONTROL DEVICE CONTROL TELEVISION
AMERICAN

FOOTBALL GAME PERSON AUTHORISE WATCH TELEVISION

TRANSMISSION

DERWENT-CLASS: W03

EPI-CODES: W03-A02C1C; W03-A02C5; W03-A16C3C;

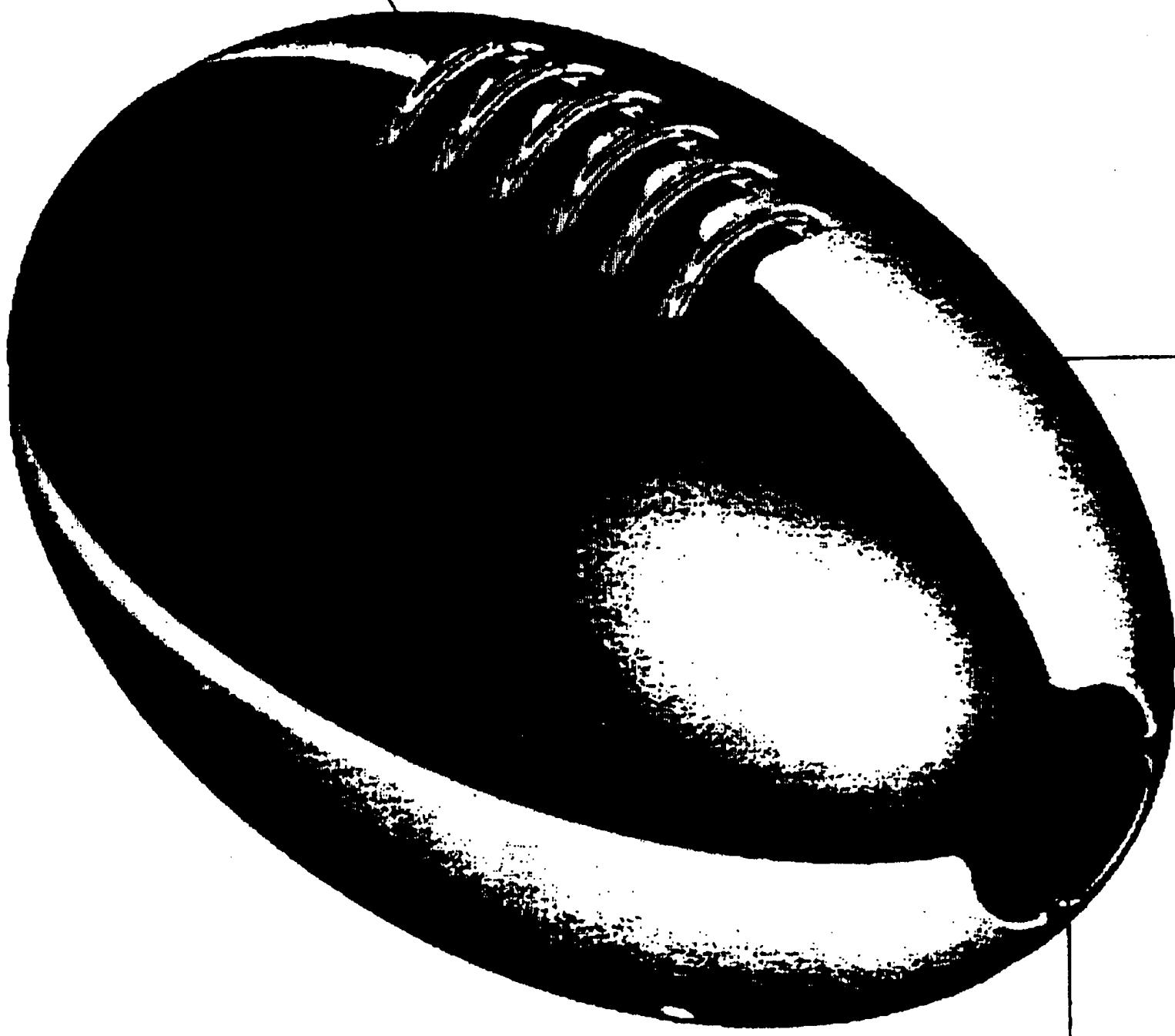
SECONDARY-ACC-NO:

Non-CPI Secondary Accession Numbers: N2004-416963

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